

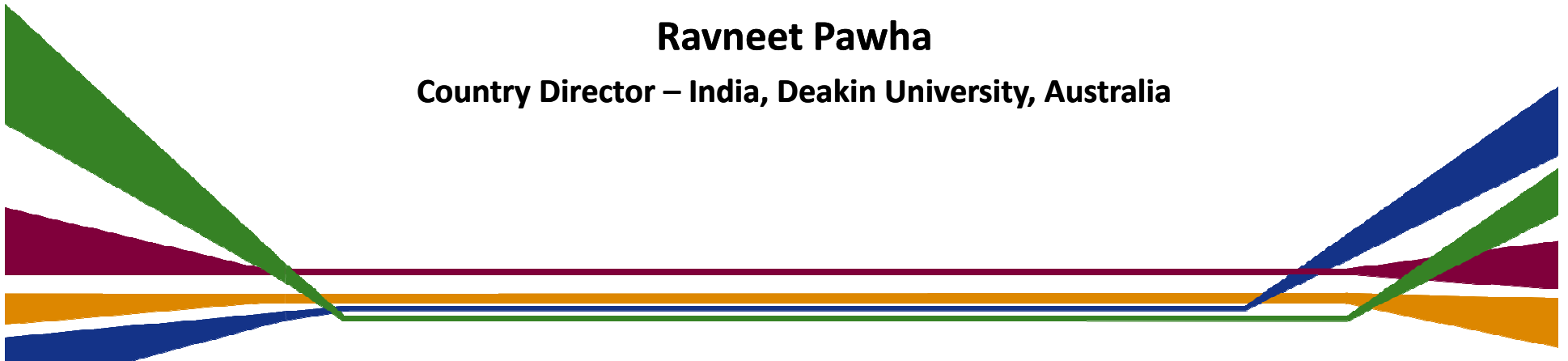
# Internationalizing the student body

- international student recruitment, support and exchange

## Perspectives of an International University

**Ravneet Pawha**

Country Director – India, Deakin University, Australia



## What is Internationalization?

“Internationalization is one of the ways an institution would respond to the influence of globalization yet, at the same time respect the individuality of the nation.”



## Why Internationalize?

“To have an international outlook in relation to teaching and research and to enhance the international capabilities and international understanding among students, staff and the wider community, so as to be a university of choice for international and domestic students and staff.”



## How to Internationalize?



### **Ethos**

Emphasis to create a culture or climate on campus, which promotes and supports international and /or intercultural activities or initiatives

### **Capabilities / Competencies**

- > Development of infrastructure, new skills, knowledge, attitudes and values by students, faculty and staff.
- > As the emphasis of outcomes of education grows there is increasing interest in identifying and defining global/international competencies.

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## How to Internationalize?



### **Process**

Integration of an international dimension into teaching, research and service through a combination of a wide range of activities, policies and procedures

### **Activities**

Initiatives towards internationalization surrounding the ETHOS, CAPABILITIES & the PROCESS of the Institution



## The Context of Internationalization

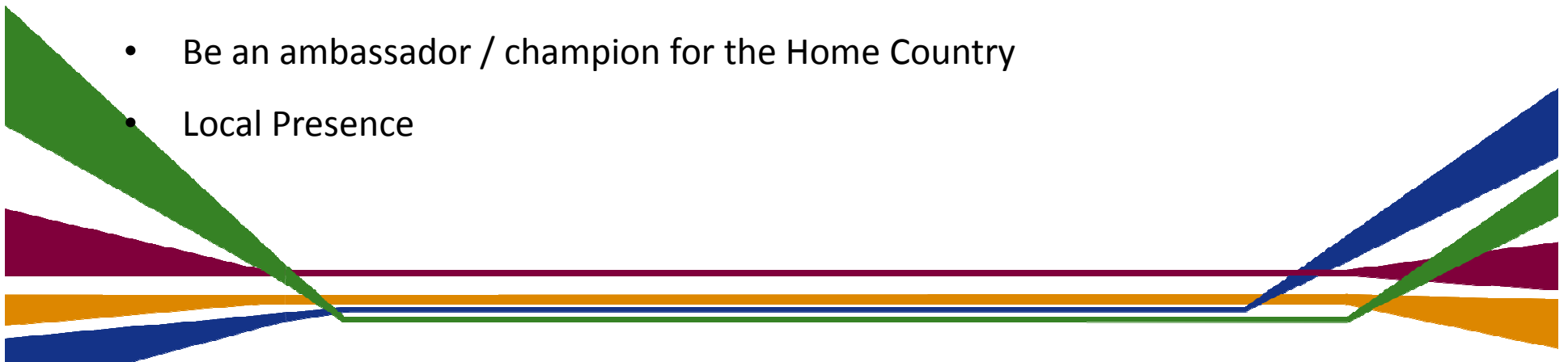
Internationalization of a Student Body embraces and influences the Activities of the Institution in the following five areas:

- > International Engagements
- > International Curriculum; teaching and learning
- > Research; research training
- > Student recruitment
- > Student support, and
- > Community engagement



# International Engagements

- Engage with local academia, industry and government to address local needs
- Strategic Partnerships to provide base to the activities and initiatives in teaching and learning and research.
- Create a forum / network of stakeholders from within the academia, industry and the local government, who share the vision of internationalization
- Network with the authorized representatives of the home country within local country to be acknowledged and work in tandem with the national interest for internationalization.
- Organize / Sponsor International Conferences
- Be an ambassador / champion for the Home Country
- Local Presence



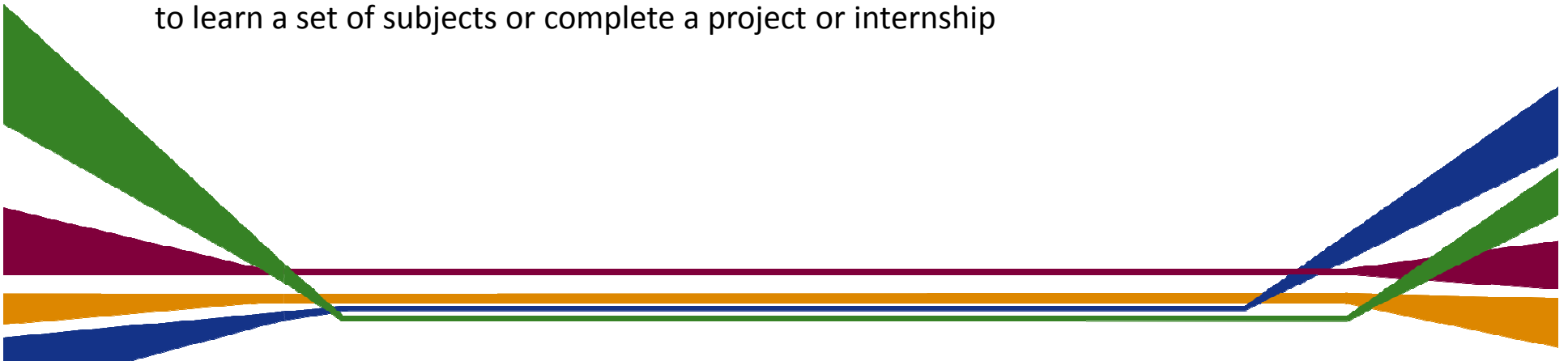
# International Curriculum: Teaching & Learning

## Course Structure

- Structure courses to prepare all students for working in global markets and incorporating international and intercultural perspectives
- Supporting language studies and encouraging students to include a language in their course
- Introduce short duration programs / internships

## Global Experience programs

- Institutional Experience Programs to attract prospective international students and give them a preview to what they might expect if they enroll
- Study Tours – to give the students an experience of how each discipline is studied overseas
- Semester Study Abroad – provide opportunities for students to study at an overseas institution to learn a set of subjects or complete a project or internship



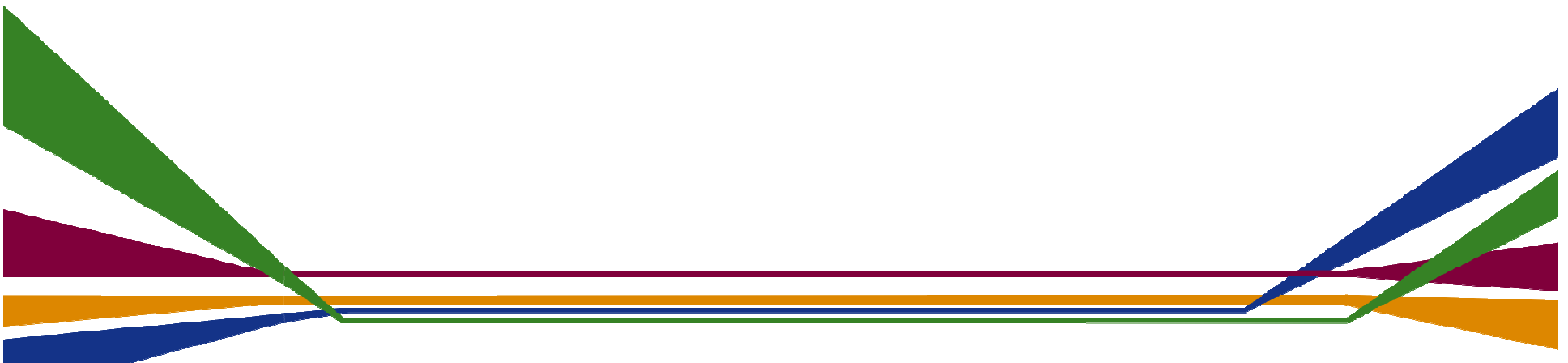
# International Curriculum: Teaching & Learning

## International Student Mobility

- Include within course structures opportunities for students to study abroad a part of their course
- Include international internships options within a range of appropriate units
- Encouraging staff to undertake overseas teaching exchanges and study leave and actively participate in international conferences
- Price the program keeping in mind the foreign exchange rate and cost of living in the local country

## Language Studies

Pickup the top 3 international languages and offer some programs in those languages



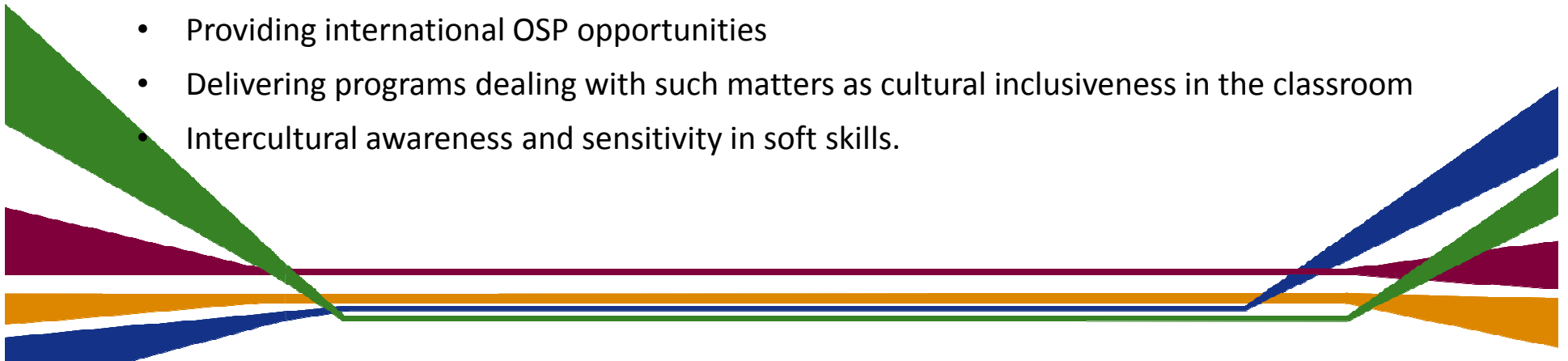
# International Curriculum: Teaching & Learning

## International Teaching & Learning

- Setting a pedagogy based on the international composition of classrooms and Campuses and for teaching staff to be provided with the assistance they need
- Whenever appropriate, using examples, locations, names and case studies drawn from the principal countries represented in the classroom
- Online resources like study material, library etc., to allow international students the option of studying from anywhere
- Support overseas examinations, overseas internship and project work

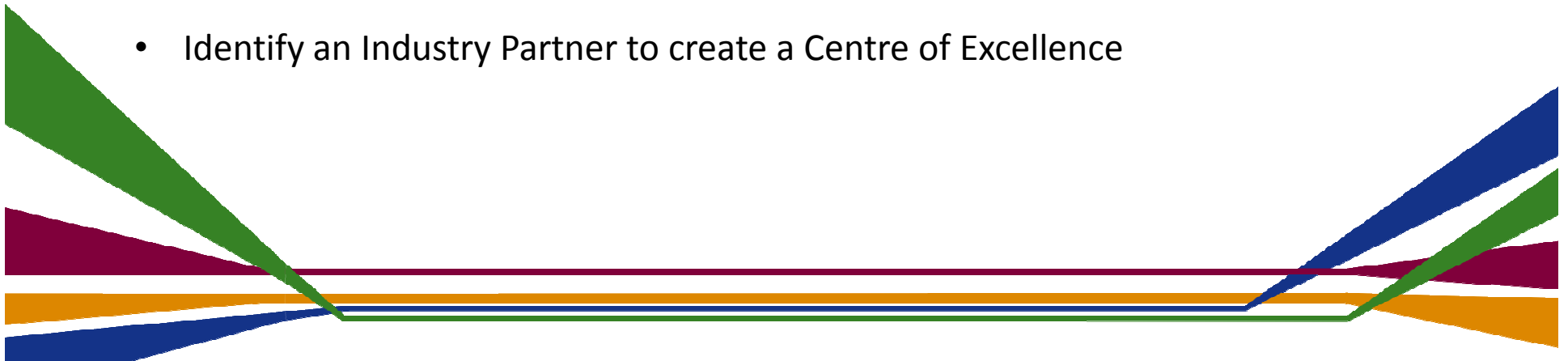
## Professional Development

- Conducting conferences and seminars dealing with internationalising the curriculum
- Providing international OSP opportunities
- Delivering programs dealing with such matters as cultural inclusiveness in the classroom
- Intercultural awareness and sensitivity in soft skills.



## Research: Training & Collaboration

- Engage in various International Collaborations
- Initiate country based training programs for students who can go back and work from their home countries
- Joint research projects with the Academia and the Industry
- Offer PhD Programs in home countries (DIRI)
- Engage with the Government on community based programs to attract funding
- Faculty exchange programs to generate knowledge transfer
- Identify an Industry Partner to create a Centre of Excellence



# International Student Recruitment

- Identify and generate list of institutes with Equivalence of the overseas countries
- Grading of Universities and Institutes in sections to recruit students
- Web-based application processing system
- Trained Representative Network in the overseas country to help students enrol
- An admission team based in the overseas country
- Quality control measure to be in place to maintain standards at par
- Online recruitment process to reduce transfer of documents and economic viability



## International Student Support Initiatives

An international University must aim to provide a holistic support process for a student right from the time it queries about studying at the university till the time he is settled in the industry and beyond.

- Study Counseling
- Admission Support
- Visa and logistical support
- Support to Settle in
- Orientation and safety measures
- Study Support
- Career Advise
- Graduation in local countries
- Alumni & Placement



## Community Based Engagements

- Initiate and facilitate interaction between the members of those communities and its international students and where appropriate
- Engagement with international communities takes many forms, including through its teaching and research activities to share expertise with overseas governments, businesses and professional groups, especially where it can contribute to their capacity building.
- Sharing knowledge and expertise through organising and hosting high profile international seminars and conferences
- Devising and delivering engagements of interest to enhance the capacity of overseas communities to meet their needs
- Enabling, where possible, staff to undertake international assistance programs in their field of expertise
- Awarding international merit-based scholarships to support international engagement.
- Arrange events of interest for the international community – like Deakin India Cricket Team



## 3 P's in implementing Internationalization

### Presence

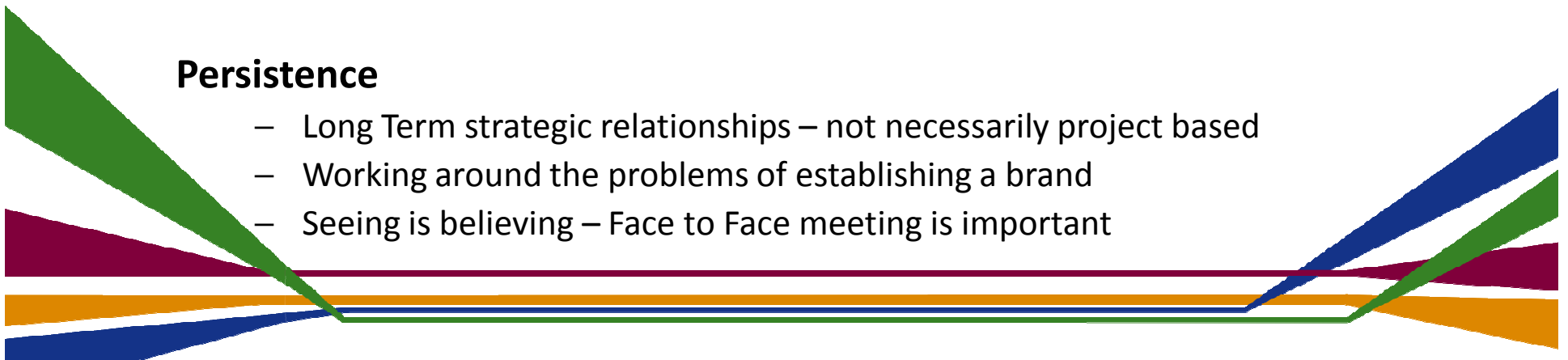
- Local market knowledge and accessibility
- Engaging with the market – active participation through relevant forums
- Enhanced Market Reach – key strategy is to be available in the areas of maximum potential

### Partnerships

- Strategic alliances to ensure relevance and consistency
- Involvement of the government, academia and the industry in key business development strategies and activities
- ONE SIZE DOES NOT FIT ALL – Customize activities and outcomes

### Persistence

- Long Term strategic relationships – not necessarily project based
- Working around the problems of establishing a brand
- Seeing is believing – Face to Face meeting is important



# Effects of Internationalization

